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# Journey JavaScript SDK

Tracking methods

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Learn about the methods available in the Journey JavaScript SDK that you can use to extend and enhance how Genesys Predictive Engagement tracks visitor activity on your website.

### Important

This article only applies to customers using web chat. If you are a Genesys Cloud CX customer, we encourage you to use the new web messaging feature to replace web chat.

## Tracking methods

- `pageview`
- `record`
- `identify`
- `forms:track`

Events that these methods track are custom web events.